

Order / Rev: 218256
 Alt Order #: 06868727
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: POL/Obama For America (D)
 Product Desc: 10/30-11/6 BARACK OBAMA
 Estimate: 2264
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/30/12	11/02/12	M-F 4-5p M-F 4-5p	CM	4p-5p	- TWTF - -	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
ANDERSON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$175.00		0.00						
E 15	WAVY	10/30/12	11/02/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	- TWTF - -	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
WAVY NEWS-5A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$300.00		0.00						
E 16	WAVY	11/06/12	11/06/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	- T - - - -	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
WAVY NEWS-5A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	- T - - - -	1		\$300.00		0.00						
E 17	WAVY	10/30/12	11/02/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	- TWTF - -	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
WAVY NEWS-6A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$700.00		0.00						
E 18	WAVY	11/06/12	11/06/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	- T - - - -	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
WAVY NEWS-6A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	- T - - - -	1		\$700.00		0.00						
E 19	WAVY	10/30/12	11/02/12	Today Show M-F Today Show M-F	CM	7a-9a	- TWTF - -	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$700.00		0.00						
E 20	WAVY	11/06/12	11/06/12	Today Show M-F Today Show M-F	CM	7a-9a	- T - - - -	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	- T - - - -	1		\$700.00		0.00						
E 21	WAVY	10/30/12	11/02/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	- TWTF - -	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
WAVY NEWS10-6<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$800.00		0.00						
E 22	WAVY	10/30/12	11/02/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	- TWTF - -	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	3		\$300.00		0.00						
E 23	WAVY	10/30/12	11/02/12	M-F 7-730p M-F 7-730p	CM	7-730p	- TWTF - -	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	3		\$600.00		0.00						
E 24	WAVY	10/30/12	11/02/12	M-F 730-8p M-F 730-8p	CM	730-8p	- TWTF - -	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
INSIDER<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	3		\$600.00		0.00						
E 25	WAVY	11/05/12	11/05/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M - - - - -	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
Voice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M - - - - -	1		\$2,200.00		0.00						
E 26	WAVY	11/05/12	11/05/12		CM	10p-11p	M - - - - -	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00

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Advertiser: POL/Obama For America (D)
 Product Desc: 10/30-11/6 BARACK OBAMA
 Estimate: 2264
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon Hour 3 Monday 10-11p REVOLUTION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$1,100.00 0.00															
E 27	WAVY	10/30/12	10/30/12	Tue Prime Other 1 Tuesday 8-10p	CM	8p-10p	-T-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$2,200.00 0.00															
E 28	WAVY	10/30/12	10/30/12	Tue Hour 3 Tuesday 10-11p	CM	10p-11p	-T-----	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00
GO ON/THE NEW NORMAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$1,100.00 0.00															
E 29	WAVY	10/31/12	10/31/12	Wed Hour 1 Wednesday 8-9p	CM	758p-9p	--W----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
ANIMAL PRACTICE/GUYS WITH KIDS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$500.00 0.00															
E 30	WAVY	10/31/12	10/31/12	Wed Hour 2 Wednesday 9-10p	CM	9p-10p	--W----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
LAW AND ORDER:SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,000.00 0.00															
E 31	WAVY	10/31/12	10/31/12	Wed Hour 3 Wednesday 10p-11p	CM	10p-11p	--W----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
CHICAGO FIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,000.00 0.00															
E 32	WAVY	11/01/12	11/01/12	Thur Hour 2 Thursday 9-10p	CM	9p-10p	---T---	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00
OFFICE/PARKS AND REC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$1,100.00 0.00															
E 33	WAVY	11/02/12	11/02/12	Fri Hour 1 Friday 8-9p	CM	8p-9p	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
WHITNEY/COMMUNITY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$400.00 0.00															
E 34	WAVY	11/02/12	11/02/12	Fri Hour 2 Friday 9-10p	CM	9p-10p	----F--	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
GRIMM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,800.00 0.00															
E 35	WAVY	11/02/12	11/02/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	----F--	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$900.00 0.00															
E 36	WAVY	11/03/12	11/03/12	Sat Hour 1 Saturday 8-9p	CM	8p-9p	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
SERIES ENCORES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$300.00 0.00															
E 37	WAVY	11/05/12	11/05/12	Today Show 2 Today Show 2	CM	9a-10a	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
TODAY SHW2-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$300.00 0.00															
E 38	WAVY	11/05/12	11/05/12		CM	10a-11a	M-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00

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 Estimate: 2264

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 3											
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
E 39	WAVY	11/05/12	11/05/12	Hampton Roads Show	CM	11a-12p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				Hampton Roads Show											
				HAMPTN RDS SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$75.00		0.00			
E 40	WAVY	11/05/12	11/05/12	WAVY News 10 @ Noon	CM	12p-1p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$125.00		0.00			
E 41	WAVY	11/05/12	11/05/12	Days of Our Lives	CM	1p-2p	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				Days of Our Lives											
				DAYS-OUR LIVES<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$300.00		0.00			
E 42	WAVY	11/05/12	11/05/12	M-F 2-3p	CM	2-3p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$75.00		0.00			
E 43	WAVY	11/05/12	11/05/12	M-F 3-4p	CM	3p-4p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				Maury Povich											
				MAURY POVICH<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$125.00		0.00			
E 44	WAVY	11/05/12	11/05/12	M-F 4-5p	CM	4p-5p	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
				M-F 4-5p											
				ANDERSON<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$175.00		0.00			
E 45	WAVY	11/05/12	11/05/12	WAVY News @ Sunrise	CM	5a-6a	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				WAVY News @ Sunrise											
				WAVY NEWS-5A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$300.00		0.00			
E 46	WAVY	11/05/12	11/05/12	WAVY 6AM News	CM	6a-7a	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				WAVY 6AM News											
				WAVY NEWS-6A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
E 47	WAVY	11/05/12	11/05/12	Today Show M-F	CM	7a-9a	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				Today Show M-F											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
E 48	WAVY	11/05/12	11/05/12	Tonight Show/Jay Leno	CM	1134p-1237a	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				Tonight Show w/Leno											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$300.00		0.00			
E 49	WAVY	11/05/12	11/05/12	M-F 7-730p	CM	7-730p	M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				M-F 7-730p											
				ENT TONIGHT 30<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$600.00		0.00			
E 50	WAVY	11/05/12	11/05/12		CM	730-8p	M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00

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Advertiser: POL/Obama For America (D)
Product Desc: 10/30-11/6 BARACK OBAMA
Estimate: 2264

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p											
				M-F 730-8p											
INSIDER<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M- - - - -	1		\$600.00		0.00						
													Totals	56	\$29,475.00